HERE'S A SIGN THAT REALLY OPENS DOORS.

NON-SMOKERS AND SMOKERS WELCOME

Sponsored by The Accommodation Program courtesy of Philip Morris Incorporated.

It's a sign that says both non-smokers and smokers are welcome. And that you respect your customers' preferences as well as appreciate their business. If you want to send that message, display the accommodation symbol. To become a participant in The Accommodation Program or for more information, call **1-800-929-1414, ext. 400.**

The Accommodation Symbol: It's A Welcome Sign.

FOR FURTHER INFORMATION CIRCLE 28 ON READER SERVICE CARD.

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